

FREROW **CRAFTING** **THE**
THE HEAL'S BUILDING
FITZROVIA W1
PARK OFF TOMO

BUILDING HISTORY

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

BUILDING HISTORY

For over 200 years, this iconic building has been the home of British design and was once the factory where Heal's furniture was made.

The Grade II* listed building was commissioned by Ambrose Heal and designed by Cecil Brewer of Smith and Brewer. It was completed in 1917 and was immediately hailed as a landmark in shop architecture.



FROM FURNITURE TO IDEAS



The Heal's Building has long been an iconic feature of the West End and will now become part of London's creative fabric.



BUILDING DEVELOPMENT

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

A PLACE TO INSPIRE

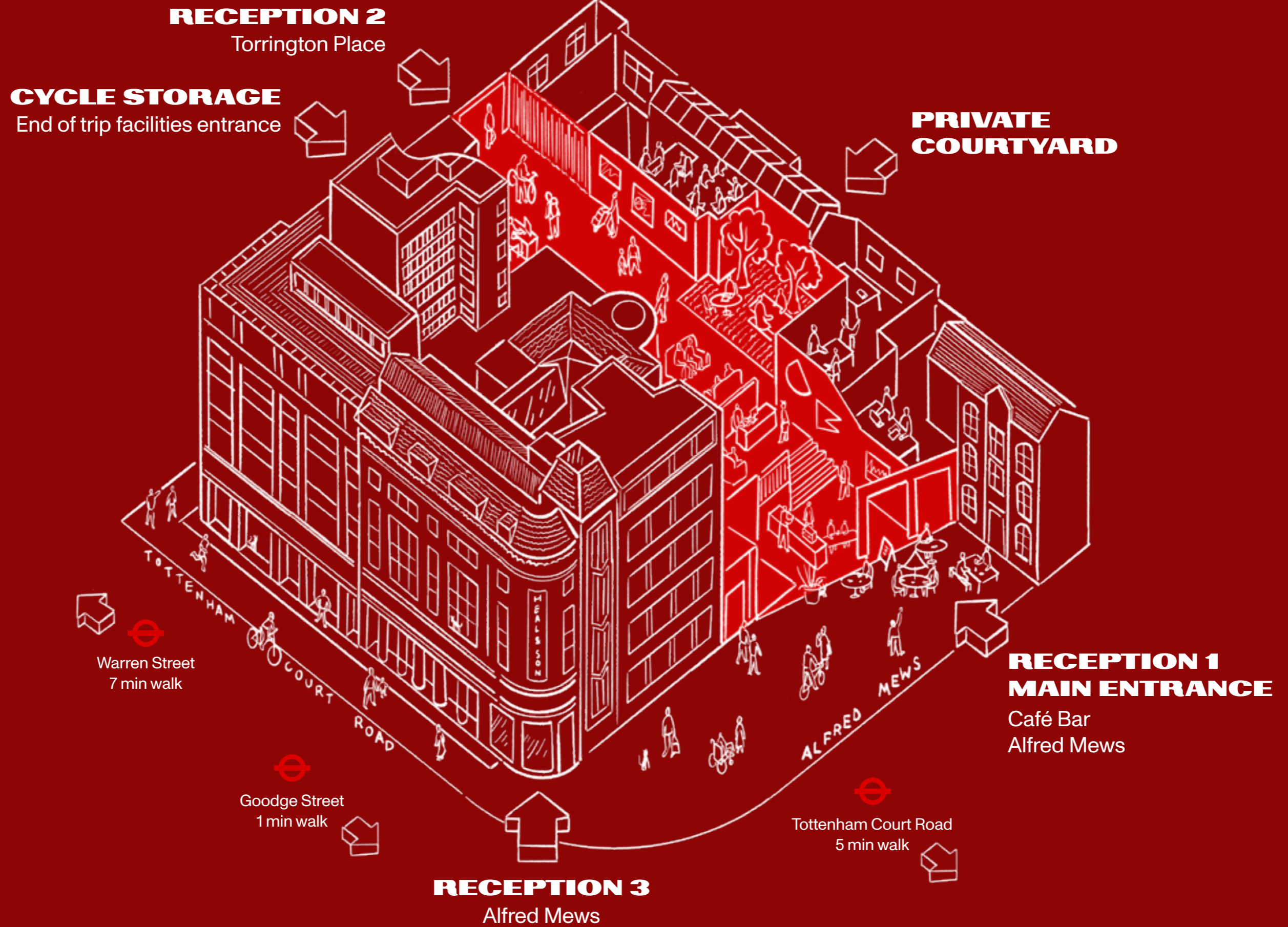
This iconic building has been reimagined as a 200,000 sq ft collection of offices dedicated to businesses crafting the work of tomorrow. Along with its heritage and excellent location, The Heal's Building offers many outstanding amenities. These include a café bar, private landscaped courtyard, a dedicated cycle entrance with showers and lockers, and a communal club lounge.

WATCH FLY-THROUGH ►

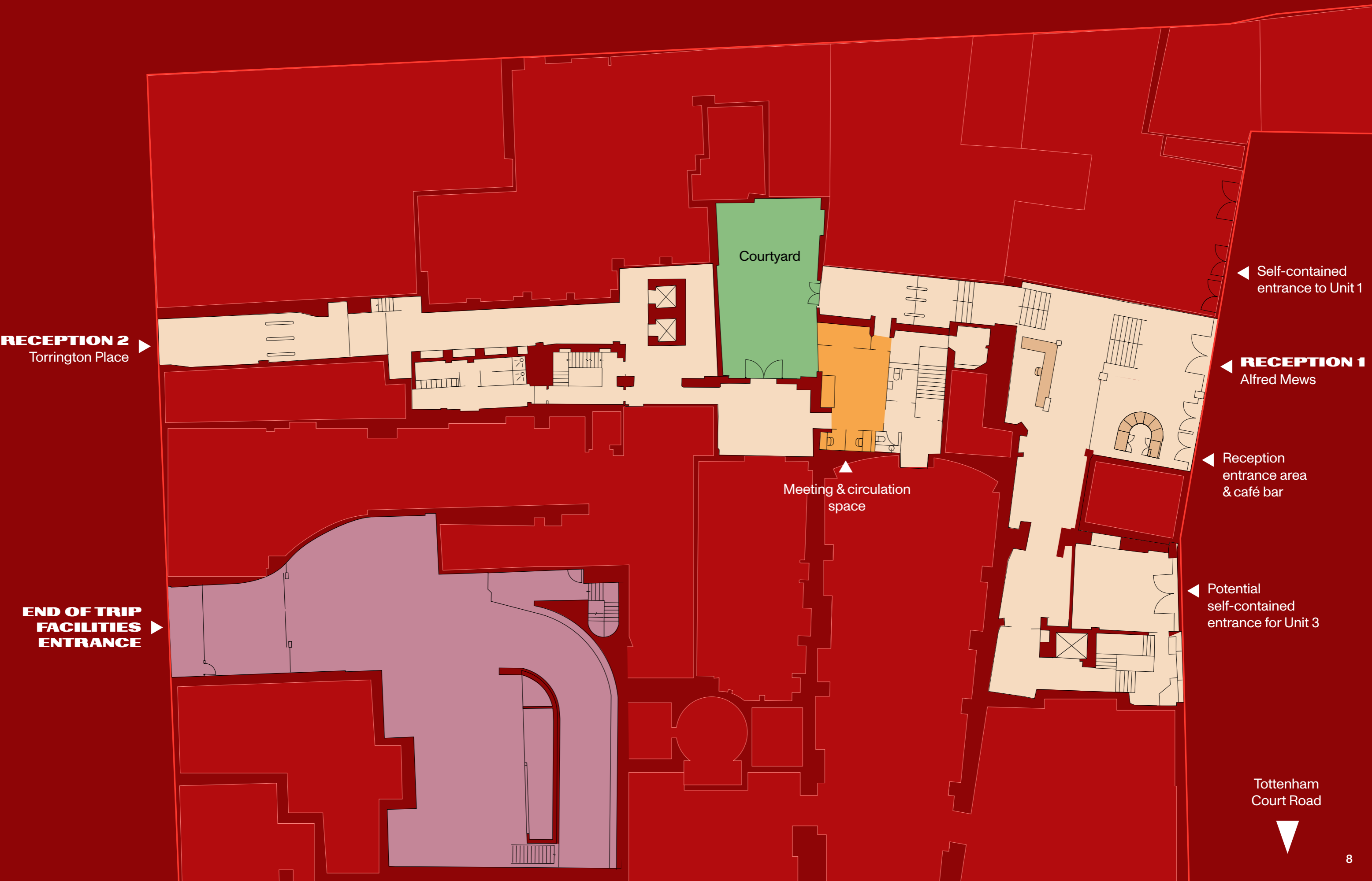


The 200-year-old dispatch area for Heal's is being repurposed into a new reception and coffee stand to service the office floors

A COLLECTION OF DISTINCTIVE BUILDINGS



GROUND FLOOR



Courtyard

Meeting & circulation space

END OF TRIP FACILITIES ENTRANCE

RECEPTION 2
Torrington Place

Self-contained entrance to Unit 1

RECEPTION 1
Alfred Mews

Reception entrance area & café bar

Potential self-contained entrance for Unit 3

Tottenham Court Road



BRIGHT COURTYARD



An internal courtyard garden creates a serene internal streetscape between Receptions 1 & 2 for occupiers to gather outdoors

SELECTED HIGHLIGHTS



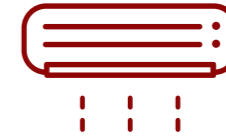
CAFÉ

Reception area with café bar



LOUNGE

Communal club lounge



REFURBISHED

Refurbished CAT A & CAT A+ floors with fibre optics and VRF air-conditioning



GRADE II*

Iconic Grade II* listed building in the West End, sensitively restored



END OF JOURNEY

Dedicated cycle entrance with 95 bike parking spots, 12 shower facilities, 98 lockers



EFFICIENT

EPC A and BREEAM 'Excellent' rating on all newly delivered spaces



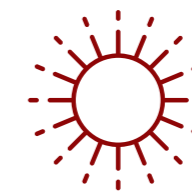
COURTYARD

Private landscaped courtyard



LOFT STYLE SPACES

Loft style spaces with 3.1m floor to ceiling height and original openable windows



TERRACES

Private terraces on 1st and 2nd floors

AVAILABLE UNITS

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

UNIT ONE

Self-contained | LG, G, 1st Floor | 8,643 sq ft / 803 sq m



Unit 1 Ground Floor self-contained entrance CGI



Unit 2 Ground Floor Arrival with internal staircase to Lower Ground Floor CGI



Unit 3 CAT A workspace CGI



Unit 4 private terrace CGI

UNIT FIVE

3rd Floor | 10,946 sq ft / 1,017 sq



Unit 5 CAT A space



Unit 5 CAT A space

A large expansive floorplate, a blank canvas for your business.



Unit 6 CAT A+ fitted & ready to occupy

An architecturally designed fully fitted & furnished space, promoting collaboration in a relaxed penthouse environment.





Unit 6 CAT A+ workspace



Stylish design & exquisite attention to detail create a member's club feel.

FLOOR PLANS

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

AVAILABILITY TABLE

UNIT	FLOOR	SQ FT	SQ M	AVAILABILITY	CONDITION
1	LG	1,625	151	available	Shell
	G	3,692	343	available	CAT A & Shell
	1	3,326	309	available	CAT A
	Total	8,643	803	available	
2	LG	3,907	363	available	Shell
	G	1,421	132	available	CAT A
	Total	5,328	495	available	
3	1	22,346	2,076	available	CAT A
4	2	12,389	1,151	available	CAT A
5	3	10,946	1,017	available	CAT A
	Unit 3, 4 & 5 Total*	45,681	4,244	available	CAT A
6	6	3,446	320	available	CAT A+

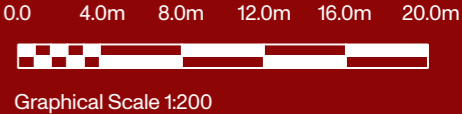
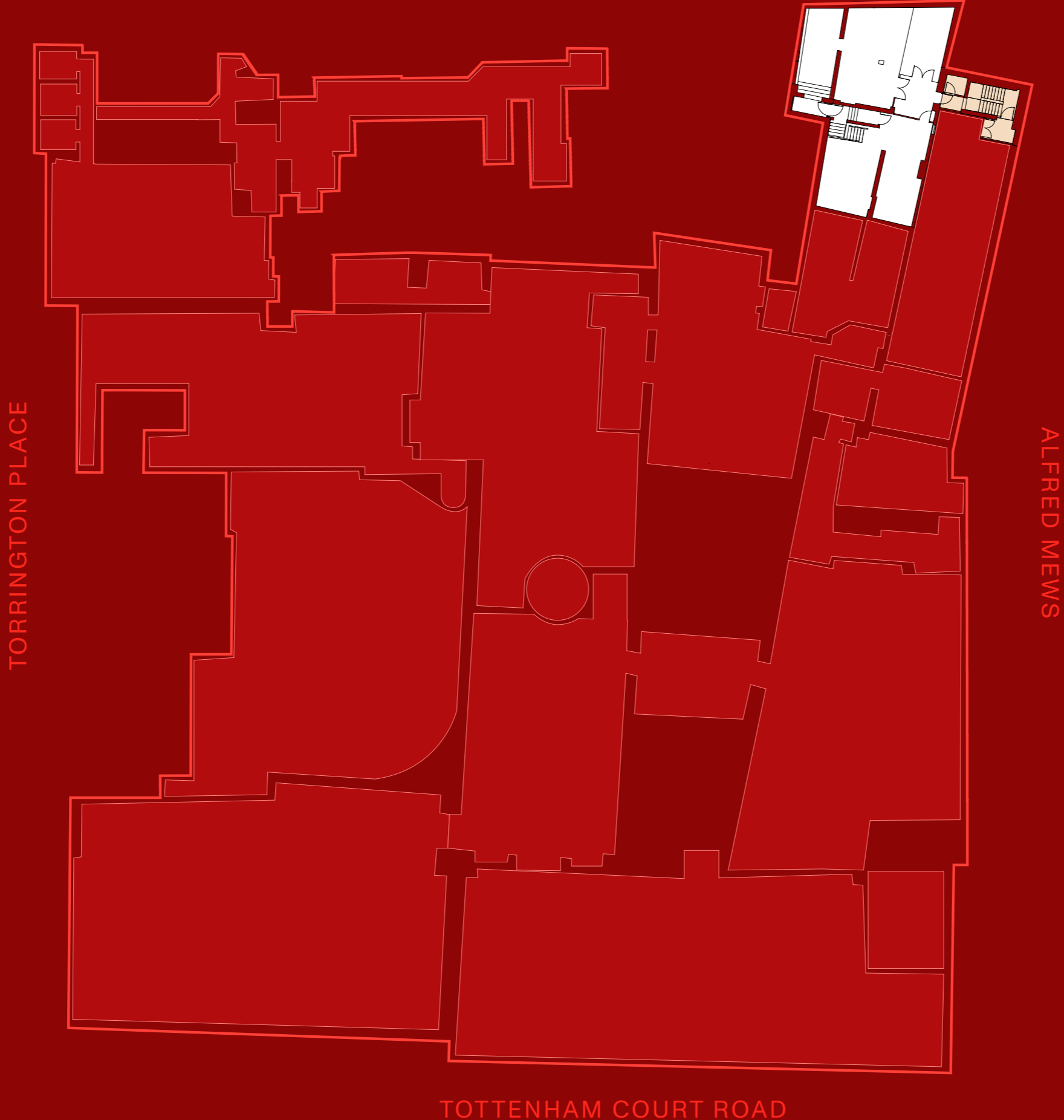
All areas subject to final measurement on completion of refurbishment works

*Option to internally link units & deliver to CAT A+

UNIT 1

Lower Ground Floor

	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803



UNIT 1

Ground Floor

	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803

TORRINGTON PLACE



Private self-contained entrance

ALFRED MEWS



NORTH

TOTTENHAM COURT ROAD

0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200

UNIT 1

1st Floor

	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803



NORTH

TOTTENHAM COURT ROAD

0.0 4.0m 8.0m 12.0m 16.0m 20.0m

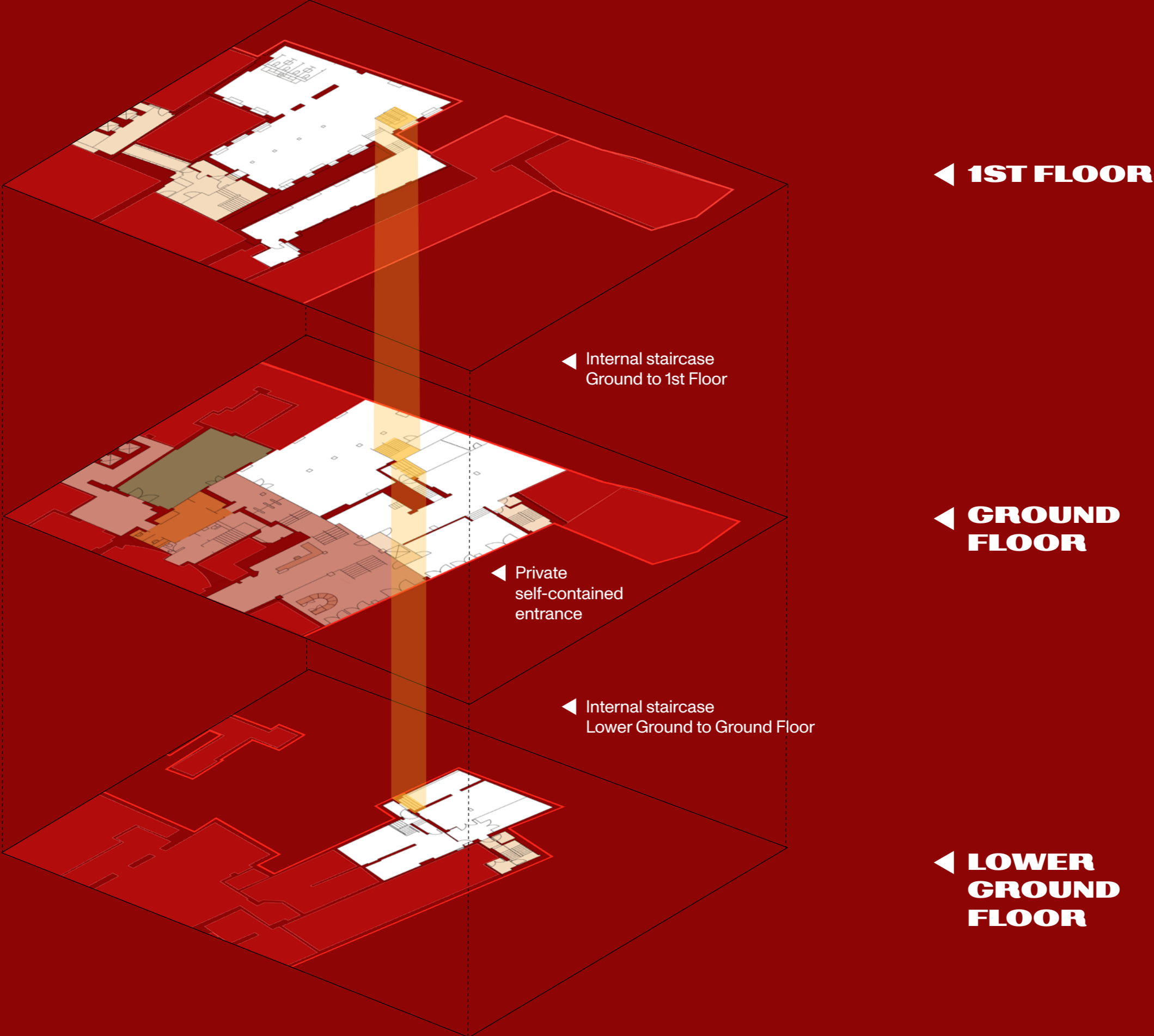


Graphical Scale 1:200

UNIT 1 SELF-CONTAINED

LG to 1st Floor

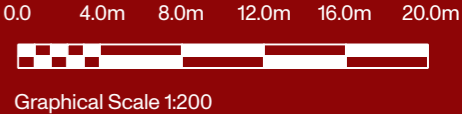
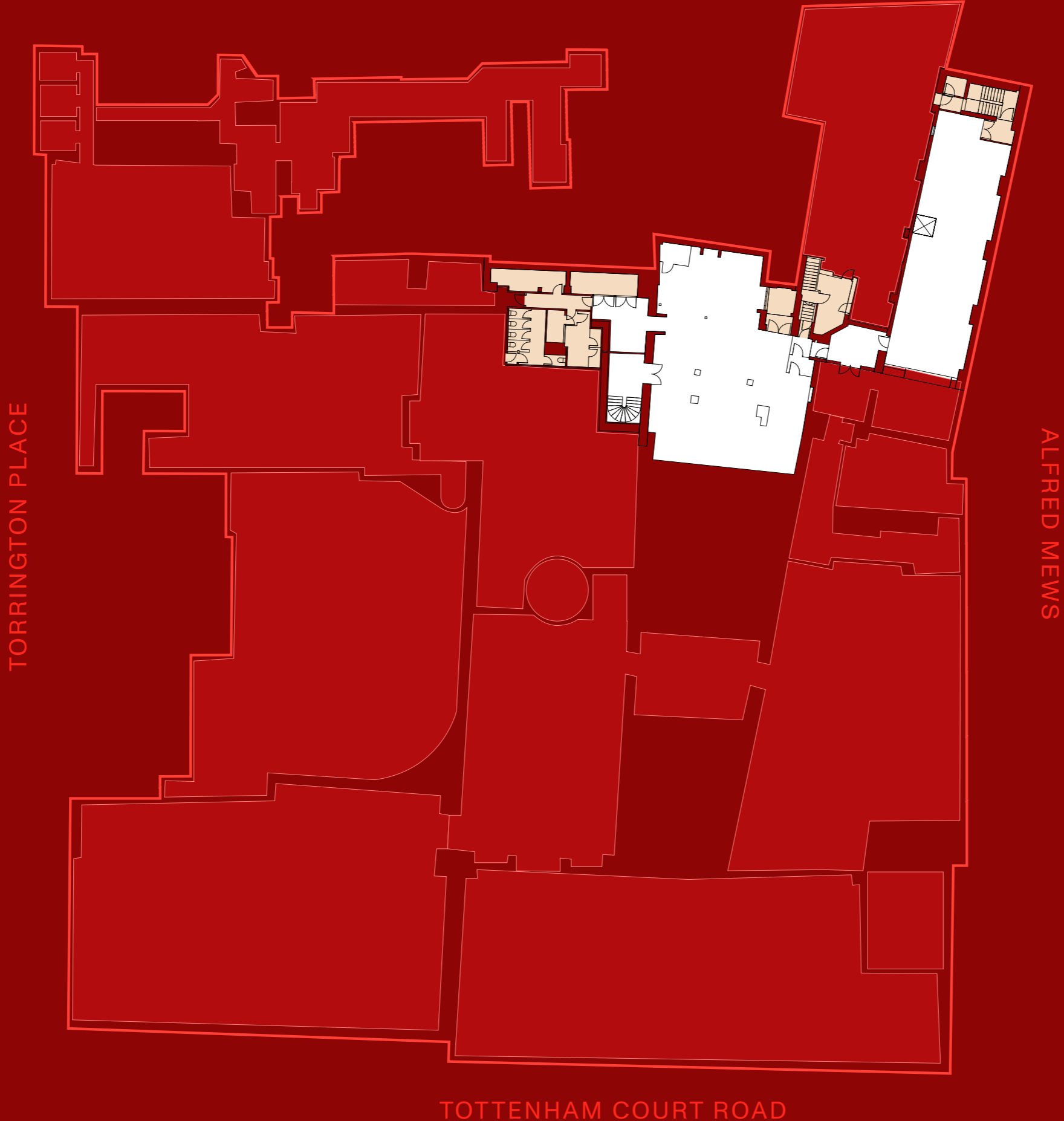
	sq ft	sq m
LG	1,625	151
G	3,692	343
1st	3,326	309
Total	8,643	803



UNIT 2

Lower Ground Floor

	sq ft	sq m
LG	3,907	363
G	1,421	132
Total	5,328	495



UNIT 2

Ground Floor

	sq ft	sq m
LG	3,907	363
G	1,421	132
Total	5,328	495

Access from Reception 2 ▶

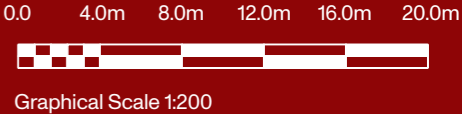
TORRINGTON PLACE

ALFRED MEWS

TOTTENHAM COURT ROAD



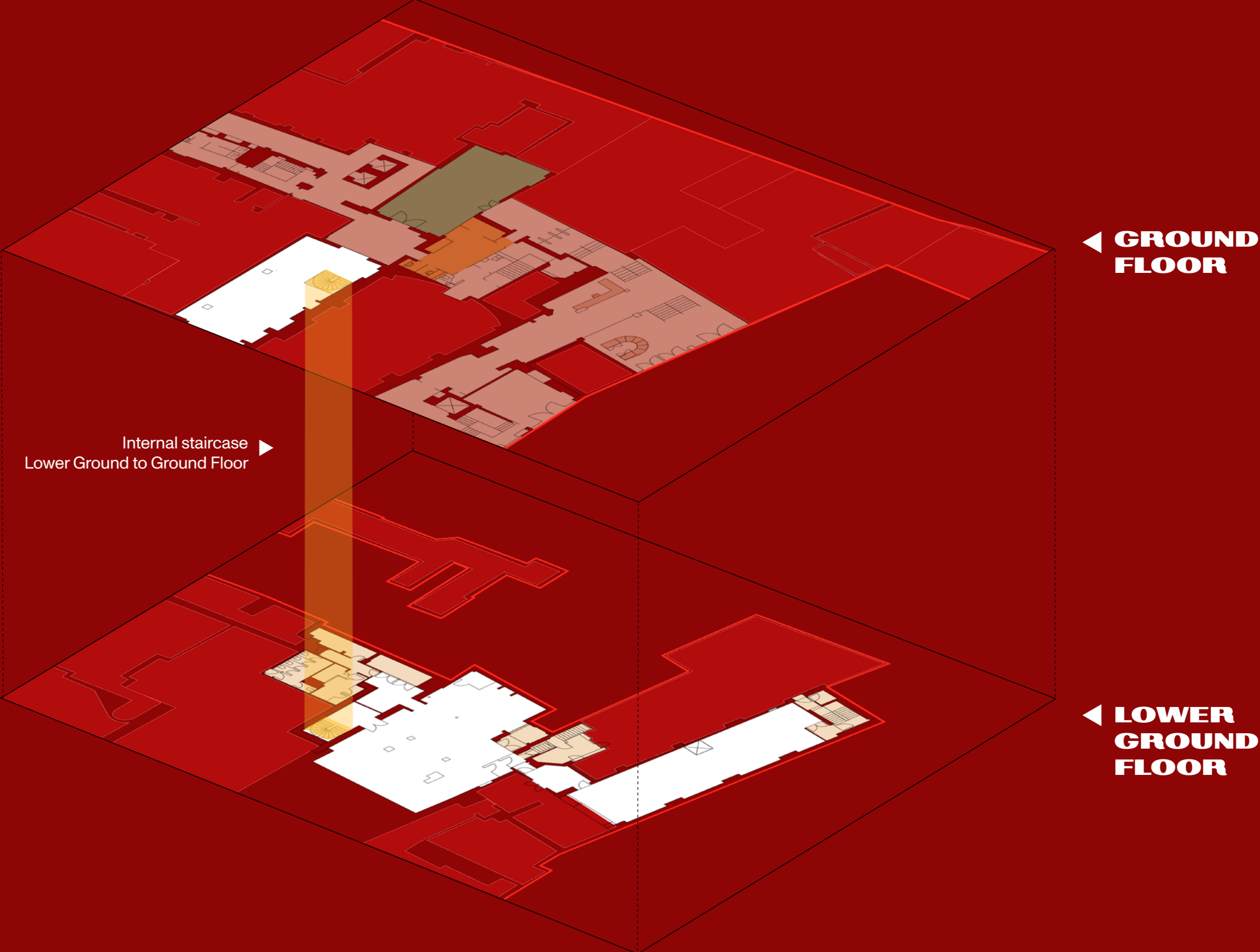
NORTH



UNIT 2 SELF-CONTAINED

LG to G Floor

	sq ft	sq m
LG	3,907	363
G	1,421	132
Total	5,328	495



UNIT 3

1st Floor

22,346 sq ft / 2,076 sq m



TORRINGTON PLACE

ALFRED MEWS

TOTTENHAM COURT ROAD



NORTH

0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200

UNIT 4

2nd Floor

12,389 sq ft / 1,151 sq m



NORTH

0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200

TOTTENHAM COURT ROAD

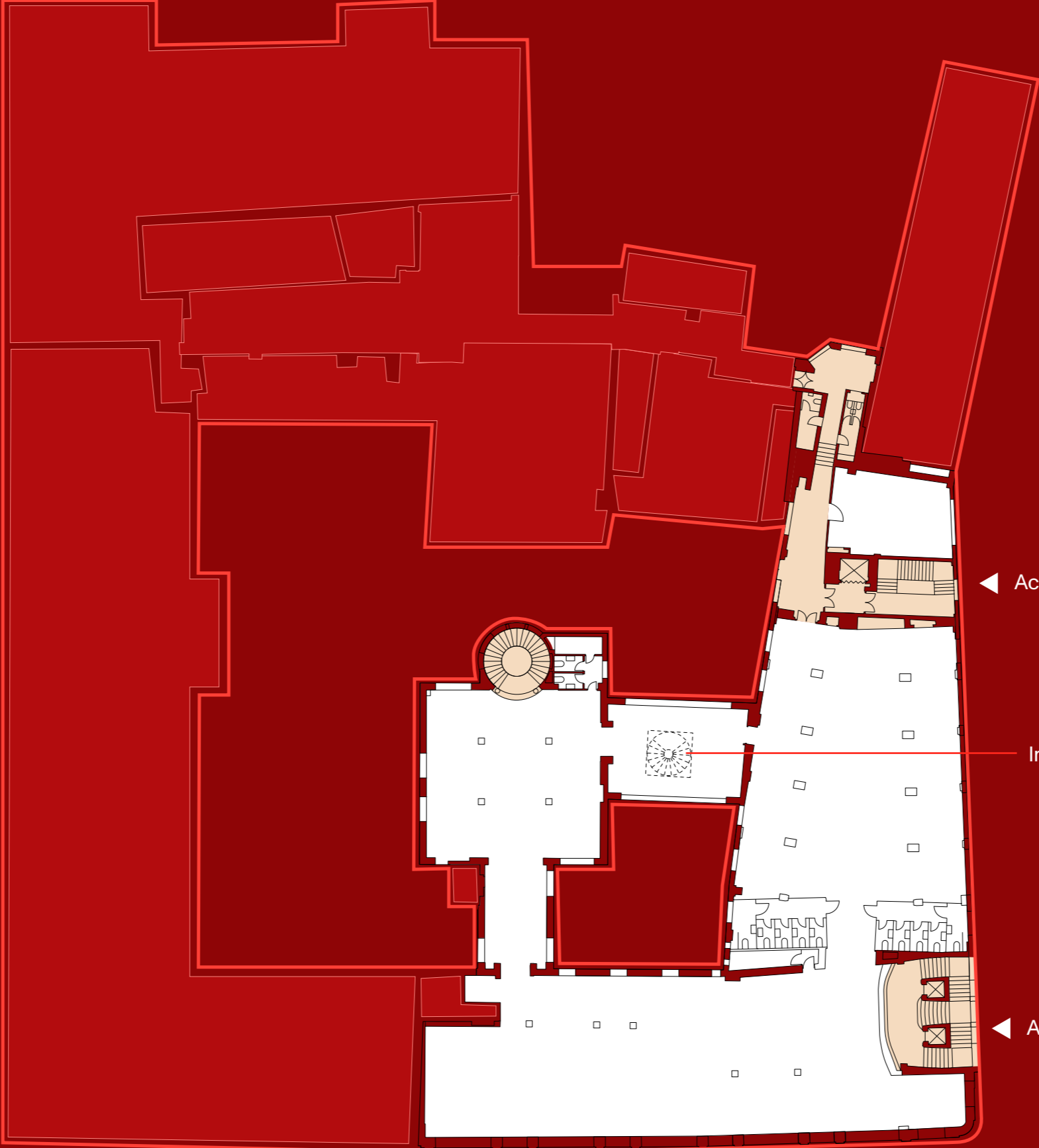
UNIT 5

3rd Floor

10,946 sq ft / 1,016.9 sq m

TORRINGTON PLACE

ALFRED MEWS

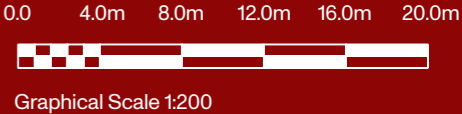


Access from Reception 1

Indicative Staircase

Access from Reception 3

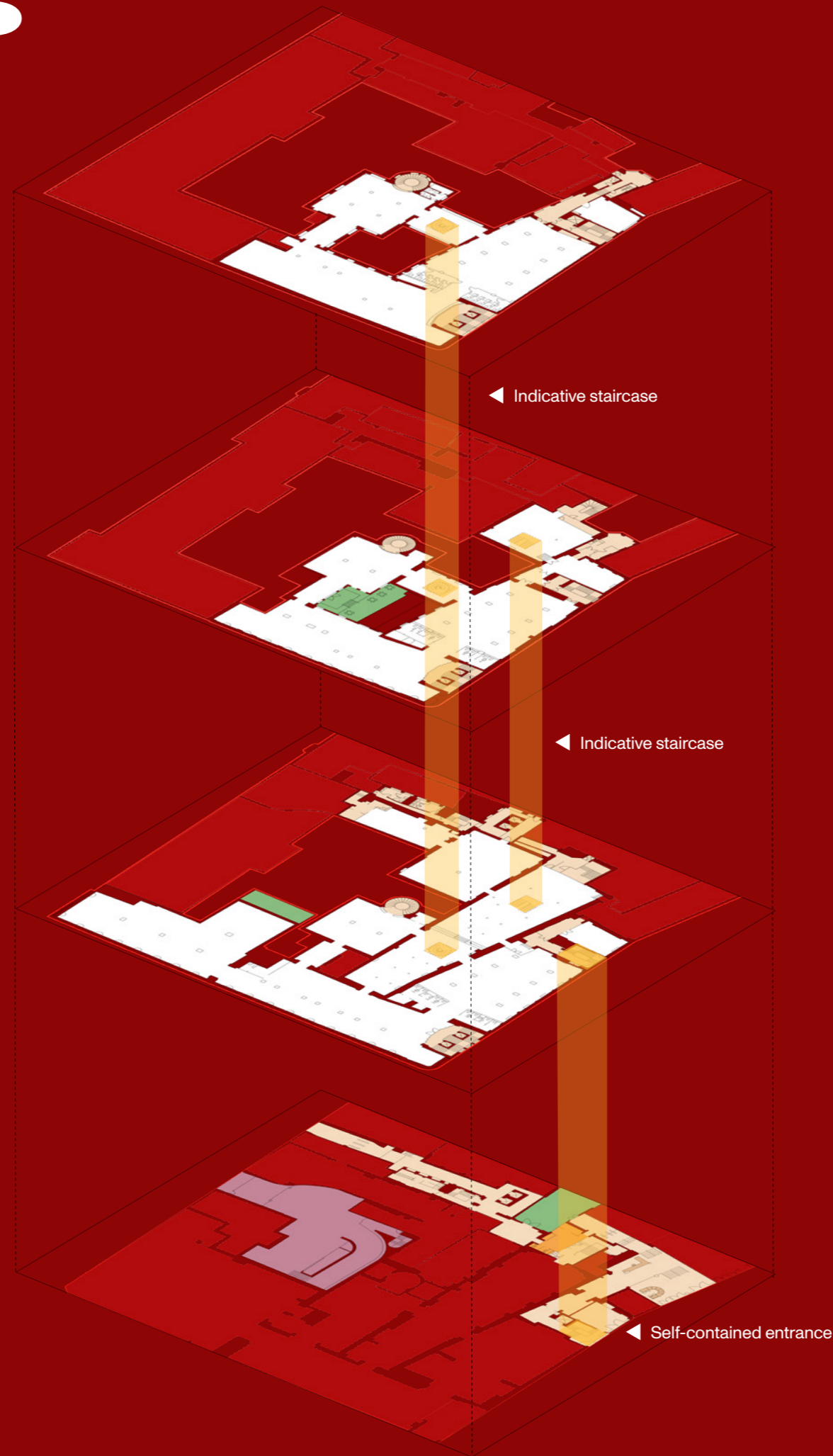
TOTTENHAM COURT ROAD



UNITS 3, 4 & 5

Option to internally link
1st, 2nd & 3rd Floor with
Ground Floor entrance

45,681 sq ft / 4,244 sq m



◀ **3RD FLOOR**
Unit 5

◀ **2ND FLOOR**
Unit 4

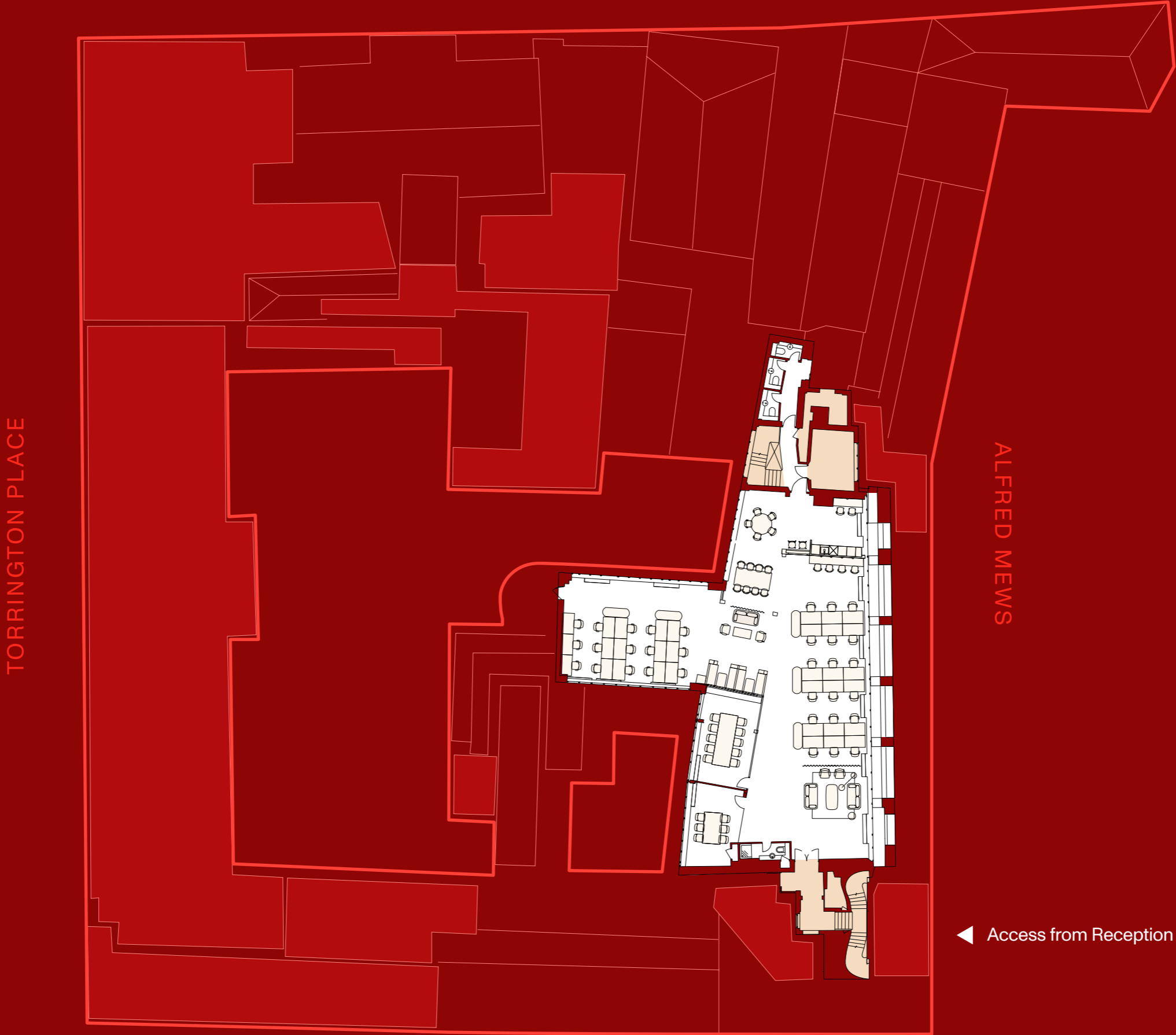
◀ **1ST FLOOR**
Unit 3

◀ **GROUND FLOOR**
Self-contained entrance

UNIT 6 CAT A+

6th Floor

3,446 sq ft / 320.1 sq m



TORRINGTON PLACE

ALFRED MEWS

◀ Access from Reception 3



NORTH

TOTTENHAM COURT ROAD

INDICATIVE FITTED PLANS

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

UNIT 3

1st Floor

22,346 sq ft / 2,076 sq m

TORRINGTON PLACE

ALFRED MEWS



◀ Access from Reception 1

◀ Access from Reception 3



NORTH

TOTTENHAM COURT ROAD

0.0 4.0m 8.0m 12.0m 16.0m 20.0m

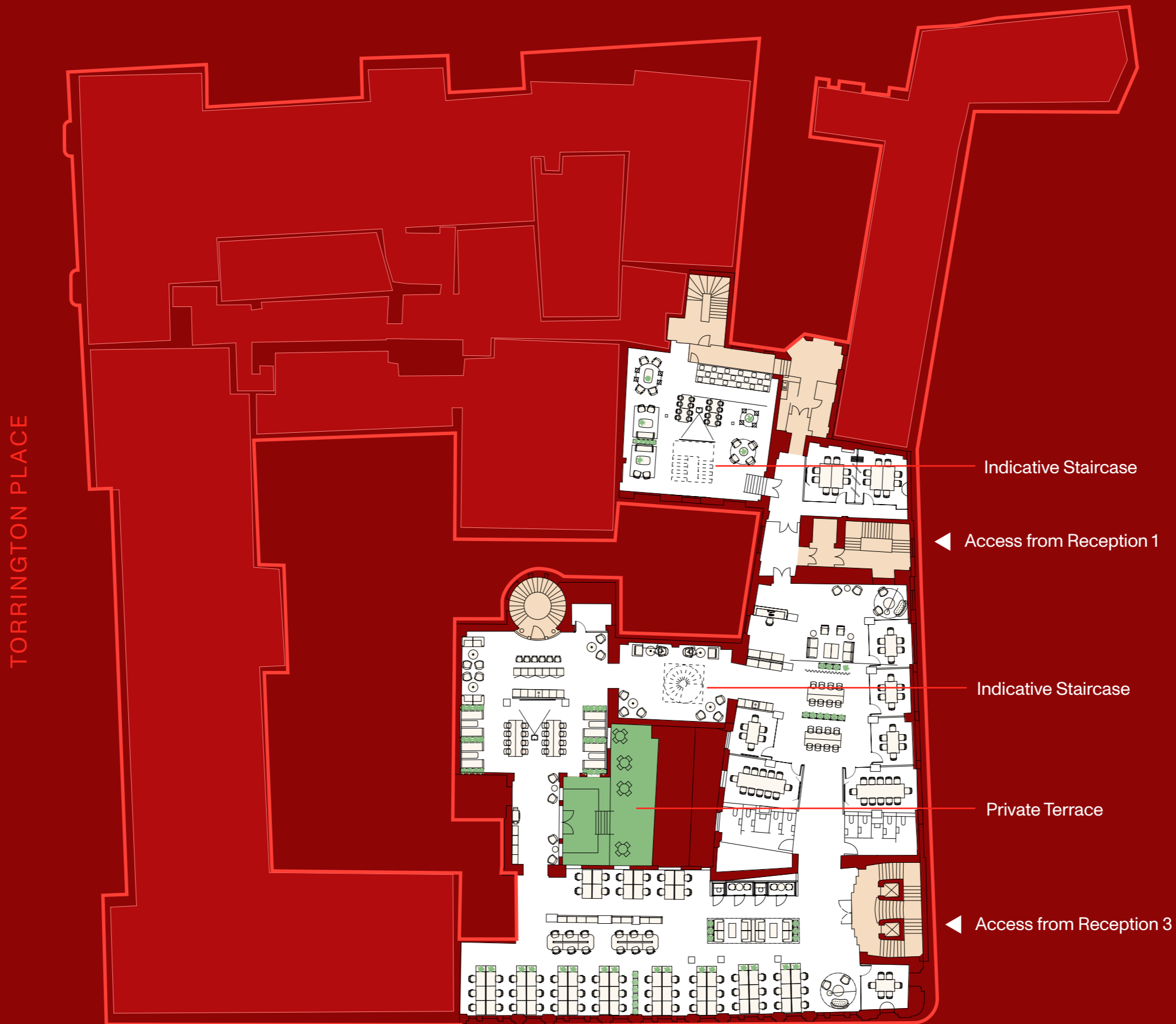


Graphical Scale 1:200

UNIT 4

2nd Floor

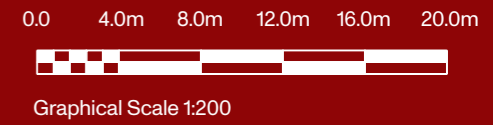
12,389 sq ft / 1,151 sq m



TORRINGTON PLACE

ALFRED MEWS

TOTTENHAM COURT ROAD



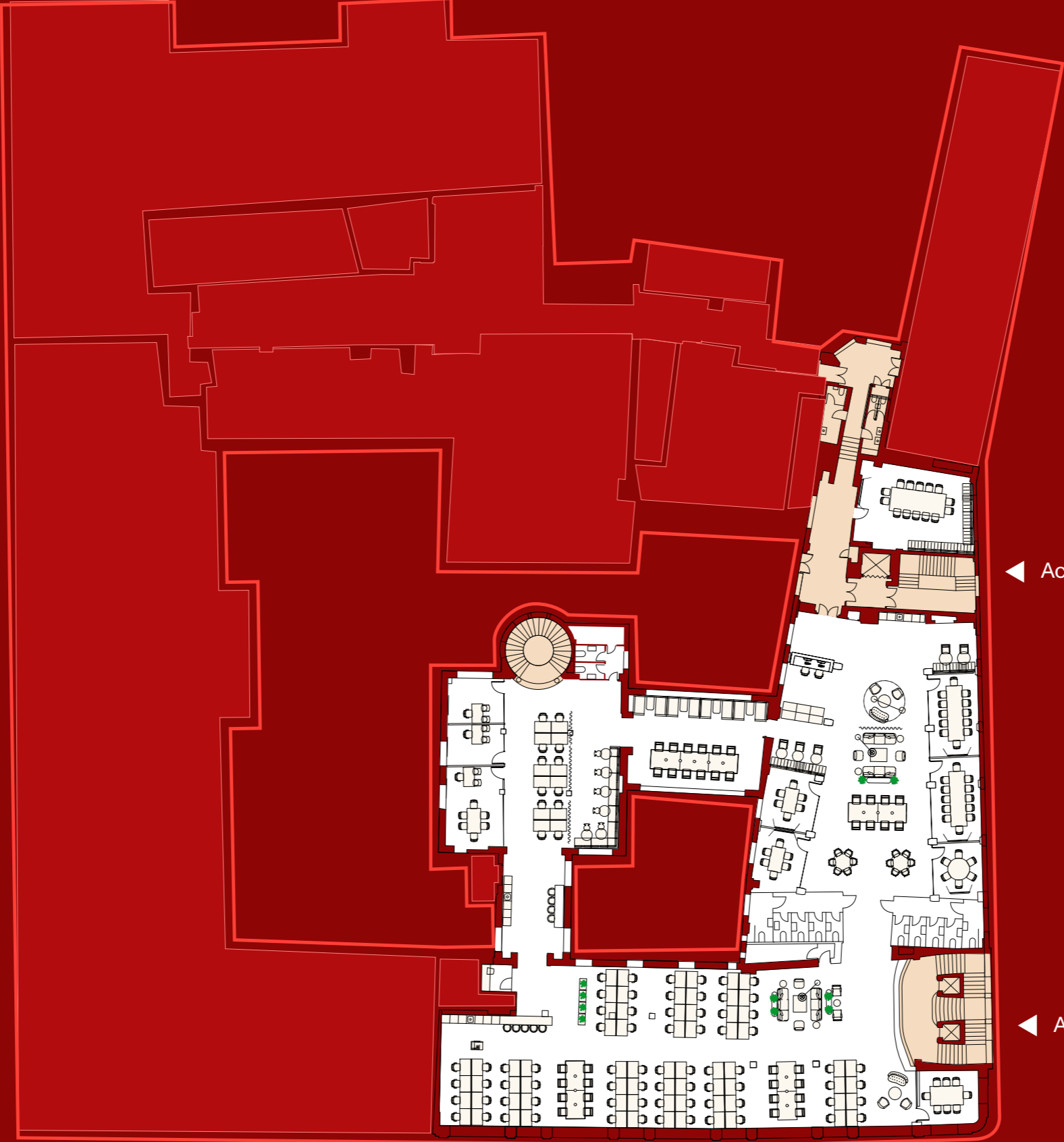
UNIT 5

3rd Floor

10,946 sq ft / 1,016.9 sq m

TORRINGTON PLACE

ALFRED MEWS



Access from Reception 1

Access from Reception 3



NORTH

TOTTENHAM COURT ROAD

0.0 4.0m 8.0m 12.0m 16.0m 20.0m



Graphical Scale 1:200

BUILDING LOCATION

Building
History

Building
Development

Available
Units

Floor
Plans

Indicative
Fitted Plans

Building
Location

VIBRANT FITZROVIA

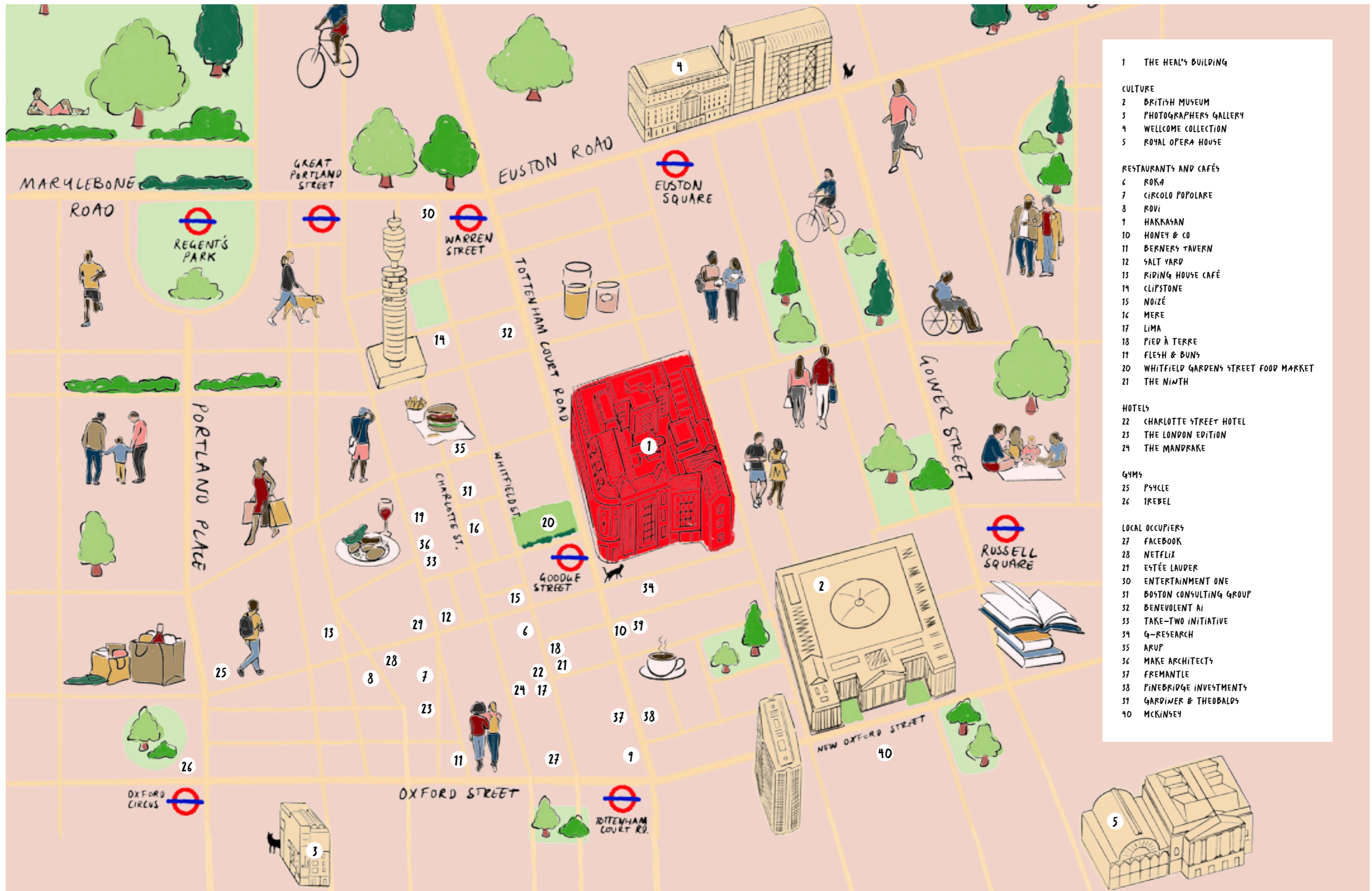
Located in the heart of Fitzrovia, The Heal's Building benefits from chic restaurants, bars, cafés and hotels, including Charlotte Street Hotel, ROKA and The Ninth. It is also perfectly positioned for transport with the Elizabeth Line and numerous Underground services moments away.



Charlotte Street Hotel



ARTS, CULTURE AND LEISURE



- 1 THE HEAL'S BUILDING

- CULTURE
- 2 BRITISH MUSEUM
- 3 PHOTOGRAPHERS GALLERY
- 4 WELLCOME COLLECTION
- 5 ROYAL OPERA HOUSE

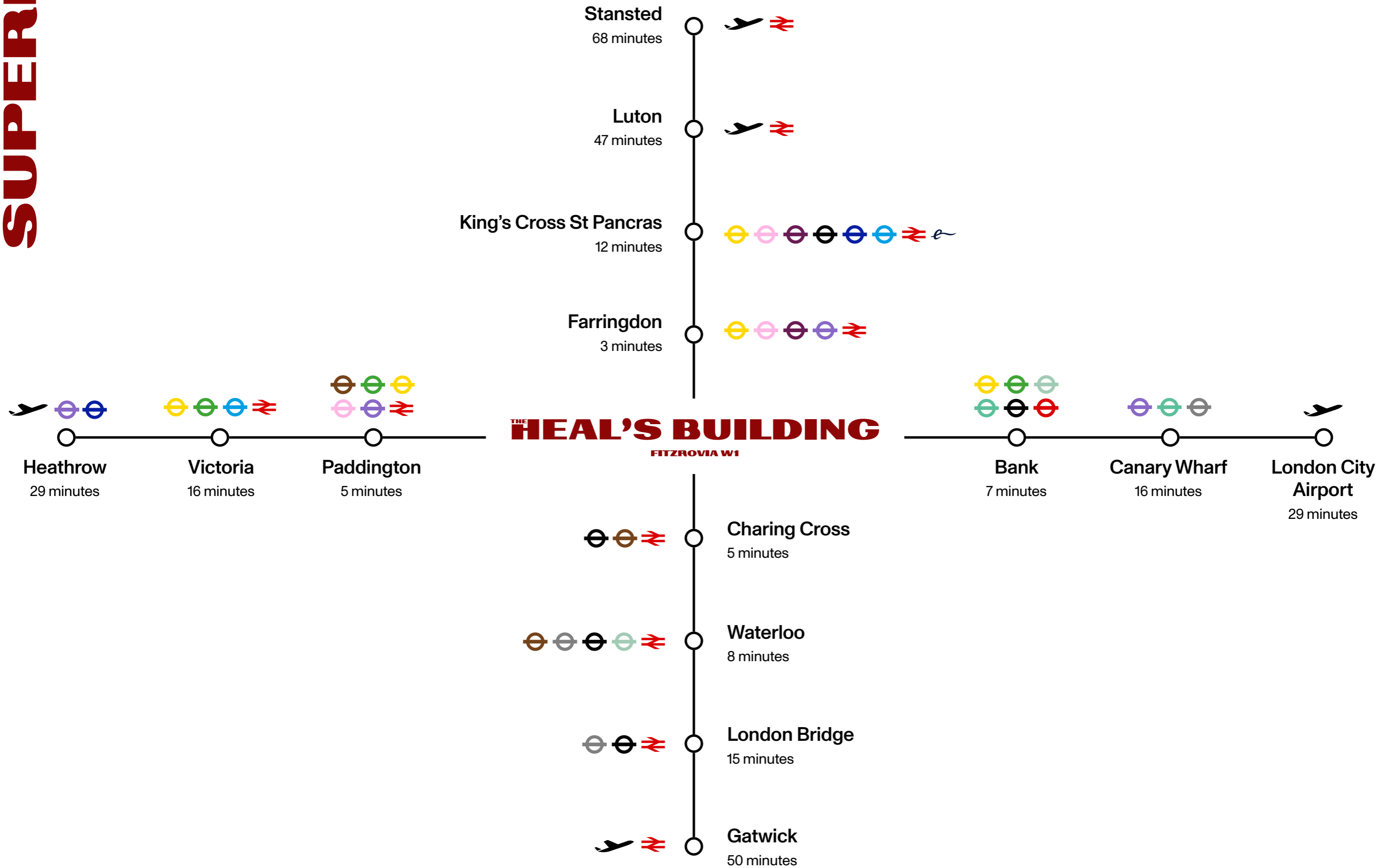
- RESTAURANTS AND CAFÉS
- 6 ROKA
- 7 CIRCOLO POPOLARE
- 8 ROVI
- 9 HAKKASAN
- 10 HONEY & CO
- 11 BERNERS TAVERN
- 12 SALT YARD
- 13 RIDING HOUSE CAFÉ
- 14 CLIPSTONE
- 15 NOIZÉ
- 16 MERE
- 17 LIMA
- 18 PIED À TERRE
- 19 FLESH & BUNS
- 20 WHITFIELD GARDENS STREET FOOD MARKET
- 21 THE NINTH

- HOTELS
- 22 CHARLOTTE STREET HOTEL
- 23 THE LONDON EDITION
- 24 THE MANDRAKE

- GYMS
- 25 PSYCLE
- 26 TREBEL

- LOCAL OCCUPIERS
- 27 FACEBOOK
- 28 NETFLIX
- 29 ESTÉE LAUDER
- 30 ENTERTAINMENT ONE
- 31 BOSTON CONSULTING GROUP
- 32 BENEVOLENT AI
- 33 TAKE-TWO INITIATIVE
- 34 G-RESEARCH
- 35 ARUP
- 36 MAKE ARCHITECTS
- 37 FREMANTLE
- 38 PINEBRIDGE INVESTMENTS
- 39 GARDINER & THEOBALDS
- 40 MCKINSEY

SUPERB CONNECTIVITY



All travel times from Tottenham Court Road Station
Via Google

CONTACT

Edward Charles
Craig Norton
+44 (0)7818 424 764
cnorton@edwardcharles.co.uk

Ian Bradshaw
+44 (0)7468 525 486
ibradshaw@edwardcharles.co.uk

Amy Skidmore
+44 (0)7734 924 146
askidmore@edwardcharles.co.uk

RX London
Ed Betts
+44 (0)7771 513 169
ed.betts@rx.london

Lois Bond
+44 (0)7773 258 589
lois.bond@rx.london

Jordan Adair
+44 (0)7880 552 710
jordan.adair@rx.london

Jack Rose
+44 (0)7590 814 753
jack.rose@rx.london

The Heal's Building
196 Tottenham Court Rd
W1T 7LQ London

thehealsbuilding.com

Designed by a visionary team

General Projects
General Projects is a contemporary real estate developer specialising in design and the thoughtful reinvention of places.

Buckley Gray Yeoman
Buckley Gray Yeoman is one of London's leading architecture practices and has a track record of sensitive renewal of buildings such as One Poultry and YY London.

THE HEAL'S BUILDING
FITZROVIA W1